

Innovation in Health



UK-Spain Bilateral Seminar



09
02
18

Roundtable: *Models of Innovation in Health in Valencia*

Mr. Tony Paños
Project Manager

LANZADERA

About Institution

Lanzadera is an accelerator located in Valencia and founded by Juan Roig (CEO of Mercadona). Our objective is to promote the Entrepreneurial Ecosystem in order to lead to new forms of value, both by job and worth creation.

Our commitment with the start-ups is to offer them financing, working facilities, business consulting and mentoring, and a constant helping hand in their search to find both private and public investment.

Our goal is to find those entrepreneurs whose skills will let them achieve success.

We believe in people more than in ideas.

Models of Innovation

We have programs that help projects in different stages:

Campus: Incubation for Edem students

Garaje: Incubation

Lanzadera: Acceleration

Corporate: We support corporations with the aim of innovate in their industries facilitating the search of entrepreneurs.

We teach Mercadona's Total Quality Model so entrepreneurs can implement it in their companies.

The Total Quality Model had been a success in terms of company growth and profitability, sustained by the success of Mercadona's unusually high investment in employee training and satisfaction.

Achievements

189 projects are being accelerated right now

85 companies driven

14M€ provided funding

+ 300 jobs created

Future Challenges

Lanzadera is experiencing remarkable growth, in the upcoming year, we plan on welcoming around 200 new teams to our current programs

Consolidate our Corporate program adding new companies

Increase our support to the Health Tech industry by adding new partners that bring value to our projects